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Call for Expressions of Interest

Video production for PeaceNexus Foundation

Starting date:	April 23, 2019
Application deadline:	April 18, 2019
Location:	Home-based with trips to PeaceNexus' focus regions (Central Asia, Western Balkans, South East Asia and West Africa)
Language requirements:	English; French/and or Russian an asset
Duration of assignment:	April – June 2019

BACKGROUND

The PeaceNexus Foundation is a Swiss based operational foundation. We provide a range of capacity building services with the objective of strengthening the effectiveness of organisations that play a role in building peace. PeaceNexus' 2018-2020 strategy identifies for the first time four focus regions – West Africa, Central Asia, Western Balkans and South East Asia (Myanmar) – within which PeaceNexus works with local and national partners that are relevant for our regional peacebuilding objectives (see: [executive summary](#)).

With its ten years of experience, PeaceNexus has built a unique body of work by supporting organisations to become more effective and conflict-sensitive, and by enabling inclusive dialogue with business. So far, most of the reflection and learning related to this has only taken place within PeaceNexus, and with a close circle of affiliates, which is an opportunity missed. In order to strengthen our external communication, PeaceNexus is currently developing its online presence by launching a new website in summer 2019. The production of a short video highlighting PeaceNexus' work in our focus regions will complement this effort. The video will be premiered at our Board Meeting in mid-June and furthermore be an important feature of our new website.

OBJECTIVES OF THE ASSIGNMENT

Concepts such as peacebuilding, conflict sensitivity or inclusive dialogue, which are at the core of PeaceNexus' work, are often hard to grasp and can seem very abstract to outsiders. The video should use a storytelling approach to illustrate these concepts and show how a small selection of our partners apply these in their work. We want to demonstrate how their efforts are being strengthened with PeaceNexus' support, and how this is contributing to them having a greater impact in strengthening social cohesion and preventing or reducing conflict. Through conducting interviews with several of PeaceNexus' partners, concrete examples to the question "What has PeaceNexus made possible?" should be given. We wish to highlight both success stories and ongoing challenges through this video. Moreover, the video should be an effective tool to make PeaceNexus' values and intentions public to our target audiences in a way that speaks to them (storytelling).

SCOPE OF WORK/EXPECTED OUTPUT

The video will tell the story of how PeaceNexus' partners impact positively the region they are working in and how PeaceNexus' has helped them to enhance their performance. The work includes following tasks:

- Together with our partners, develop a 'storyboard' which lays out the story that will be told.
- The video producer(s) will travel to 4-5 locations in PeaceNexus' focus regions (Central Asia, Western Balkans, West Africa, South East Asia)
- Coordinate the filming and conduct interviews with partners selected by PeaceNexus. Interview partners will be from civil society, government and business representing PeaceNexus' diversity of partnerships and support offers (organizational development, conflict sensitivity and inclusive dialogue with business).
- Produce a 15 to 20 minute video that presents PeaceNexus through telling the story of 5 of our partners.
- Propose how the video footage collected could be further used to produce several short clip(s) (3 to 5 minutes) that illustrate different aspects of our work.

TIMELINES

The final product will be presented at PeaceNexus' Board Meeting in late-June.

REQUIRED SKILLS AND EXPERIENCE

The individual video producer(s) or production house is/are expected to demonstrate:

- Have extensive experience in producing short format films, especially in fragile states and context of conflict
- Have experience in storytelling and conducting interviews
- Understanding of PeaceNexus' fields of expertise (peacebuilding, organizational development, conflict sensitivity and multi-actor dialogue)
- Able to produce high quality broadcast video on tight deadlines. Proven ability to meet deadlines.
- Excellent planning and organisational skills
- Fluency in English. Command of French and/or Russian is an asset

APPLICATION

Expression of Interest should include information on:

- 1) Track-record – relevant past professional experience in similar projects, including brief biographies or CVs of the applicant(s), examples of work, and contact details of one or more clients that could be contacted for a reference;
- 2) Strategic insights – a brief outline of key considerations explaining how the product will be delivered. In the case of a team, it should be clear who is responsible for which part of the work;
- 3) Plan and budget – an indicative workplan and budget outline (travel and accommodation costs separated).

Please submit your Expression of Interest by 19 April 2019 to peter.cross@peacenexus.org and jasmin.gut@peacenexus.org.